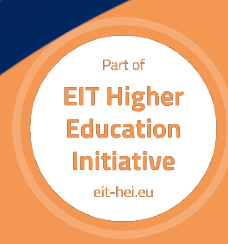




HEI-TRAIN. HEI Transformation for
Entrepreneurship and AI-Driven Innovation



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ConnectED

Platform to support the integration of refugee students
into higher education.



Pryazovskyi
State
Technical
University



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Problem of refugee students

- Language proficiency
- Academic language gap
- Lack of translated resources
- Bureaucratic challenges
- Social and psychological difficulties





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ConnectED

A multilingual digital platform that supports refugee students in higher education. It centralizes resources, simplifies admission processes, and links students with mentors and local support organizations — making education accessible, inclusive, and barrier-free.





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ConnectED

We are:

- a digital platform offering structured academic and social support
- an information hub centralising multilingual educational resources
- a mediator connecting refugee students, universities, and existing support organisations

Our purpose is to reduce linguistic, informational, bureaucratic, and psychological barriers, ensuring equal access to education for learners from diverse backgrounds





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Our advantages

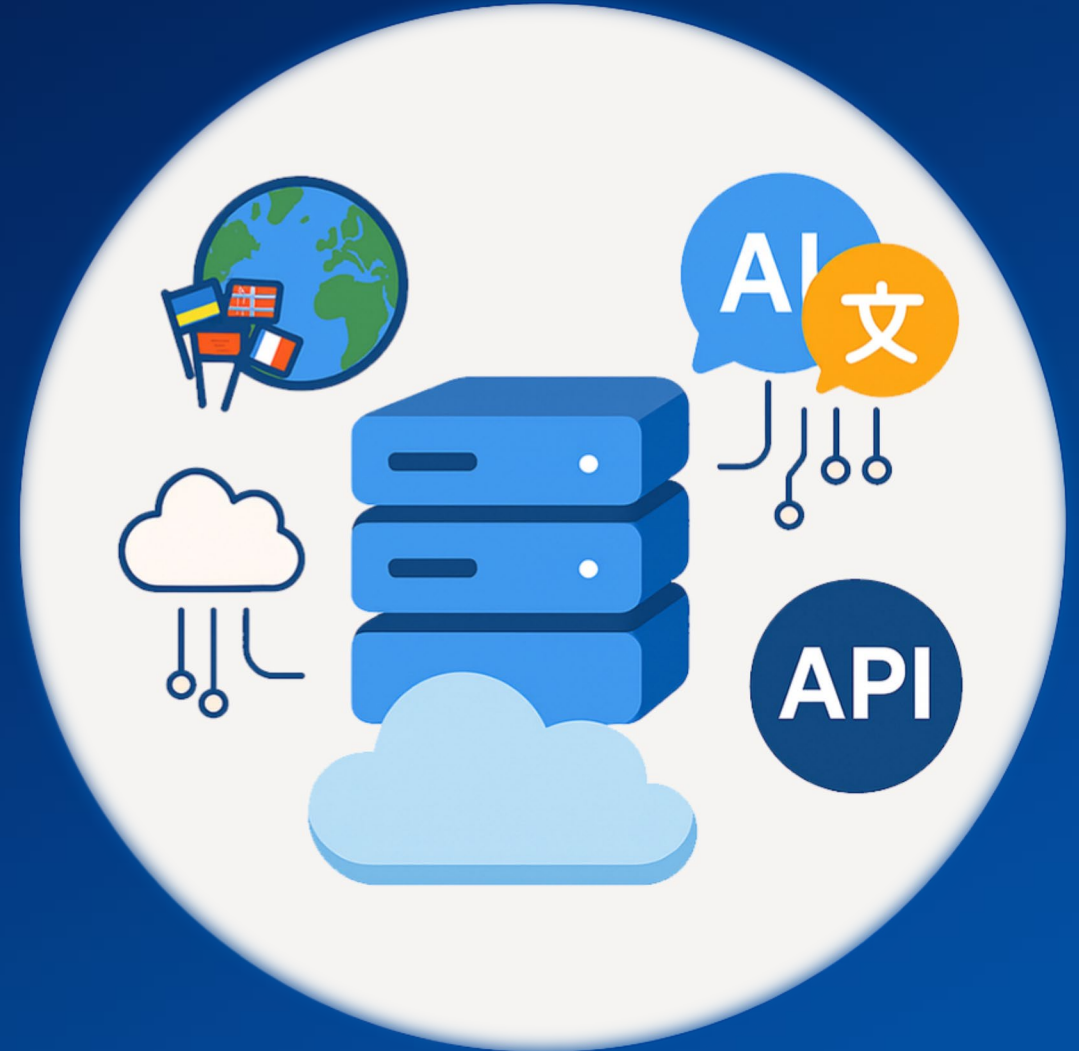
- Multilingual study materials
- Approved terminology dictionaries
- Verified admission and visa guidelines
- Q&A community space addressing missing information





Our technologies

- Cloud-based infrastructure for scalability
- Multilingual content-management tools
- AI-assisted translation
- API integration with universities and partner organisations





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ConnectEDcompetitors

Kiron Open Higher Education — offers free online courses for refugees in partnership with Coursera and edX. They have job training programs and language courses.

#ScienceForUkraine — an aggregator of job vacancies, grants, and accommodation opportunities at universities.

ENGIN — aggregator of vacancies, grants, and accommodation opportunities at universities.

EURAXESS (Science4Refugees) — European portal for researchers, which has a separate section for refugees with a search for internships and jobs in science

Unlike existing tools, ConnectED combines academic resources, psychological support, mentorship, and multilingual guidance in one platform.



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What we have now and our plan

Now we on pre-seed stage.

Phase 1 — Research & Partnerships (0–3 months)

- Identify local organisations and universities for collaboration
- Collect existing materials, dictionaries, and admission requirements

Phase 2 — MVP Development (3–6 months)

- Build multilingual information hub
- Implement mentor–student matching system
- Release basic UX/UI prototype

Phase 3 — Expansion (6–12 months)

- Add psychological support modules
- Extend multilingual resources
- Integrate institutional dashboards for universities

Phase 4 — Scaling (12+ months)

- Add more languages
- Onboard institutions across Europe
- Establish long-term multilingual content pipelines



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Business model

ConnectED is a zero-cost platform for refugee students and mentors.

Sustainability is ensured through infrastructure-oriented funding:

- **EU-backed grants** for digital education & multilingual technologies (Erasmus+, Horizon Europe)
- **Institutional integration contracts** covering cloud hosting, API usage, and content localisation
- **CSR & foundation support** for language-access technology





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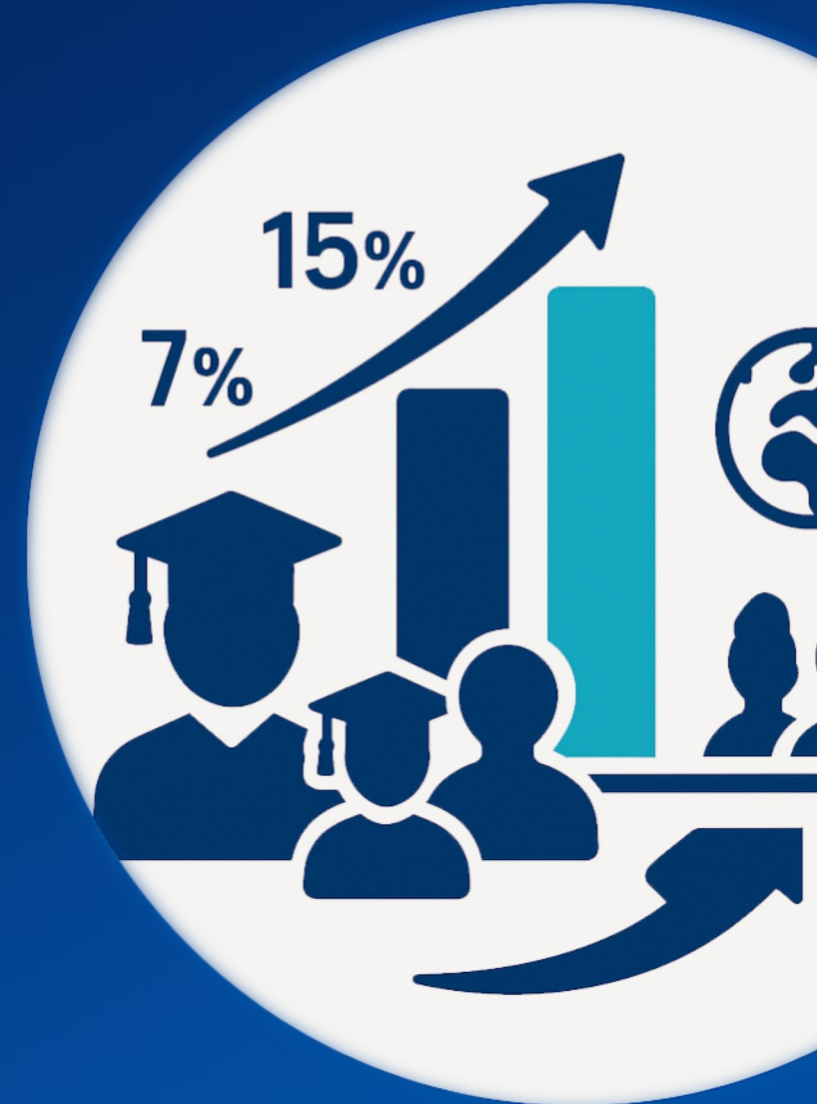
Market potential

The number of Ukrainian students abroad has increased more than fivefold over the past 15 years, with a sharp jump after 2022. As of the 2023/2024 academic year, approximately 115,000 Ukrainian students were studying at Western universities (mainly in the EU).

As of 2024, approximately 700,000 refugee children only from Ukraine are enrolled in schools in EU countries

Only 7% of refugees worldwide have access to higher education.

The United Nations Refugee Agency (UNHCR) aims to reach a target of 15% by 2030.





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Our team



Mariia Chertkova
Content Lead
& Concept Architect



Andrii Logachov
Localization Specialist
& Documentation Editor



Illia Zaitsev
Multilingual Content
Researcher



Kyrylo Yeromenko
Developer
& UI/UX Co-Designer



Marharyta Bakalo
UI/UX Designer
& Product Concept
Support



Marko Lakhmatov
Partnership Outreach
Assistant
& Community Engagement
Support



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What we need

Partners for:

- Partnerships with universities and NGOs
- Volunteer mentor network

Grant support for:

- Cloud hosting and developing multilingual CMS tools





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Contacts

✉ chertkova_m_d@students.pstu.edu

✉ yeromenko_k_a@students.pstu.edu

